



American Nurses Advocacy Institute (ANAI) 2018 Agenda

The Liaison Capitol Hill
415 New Jersey Avenue, NW, Washington, DC 20001

Sunday, September 30, 2018

- 4 PM** Welcome / Introductions / Review of Mission, Vision and Desired Outcomes
Janet Haebler, MSN, RN, Senior Associate Director, ANA State Government Affairs
- 4:30 – 6 PM** When Legislation is the Solution - Navigating the System: Politics 101
Mary Behrens, MS, RN FNP BC Wyoming Nurses Association
Janet Haebler, MSN, RN ANA State Government Affairs
Erin Murphy MA, RN, FAAN, Minnesota State Representative
- 6 PM** Dinner/Networking
Greetings from ANA Leadership
Debbie Hatmaker, PhD, RN FAAN, Executive Director, ANA
Michelle Artz, Director ANA Government Affairs

Monday, October 1, 2018

- 8:00 AM** Continental Breakfast
- 8:30 – 9 : 00 AM** Conversation with a Nurse Legislator - Creating and sustaining policy change
Erin Murphy
- 9:00 – 10:15 AM** Conducting a Political Environmental Scan
Janet Haebler
- 10:30 – 2:30 PM** Messaging for Differing Audiences: Legislators, Regulators, Media & Colleagues / Working Lunch
Peter Stanton, CEO
Lori Russo, President
Stanton Communications Washington, DC & Baltimore, MD
- 2:45 – 3:30 PM** Digital Advocacy
Matthew Fitting, Advocacy & Engagement Specialist, ANA
- 3:30 – 5:00 PM** Hill Briefing / Role Play
ANA Lobbyist(s)

Dinner /Tours on own

Tuesday October 2, 2018

- 8: 30 AM - 12 N** Continental Breakfast / Hill Visits - Briefing Continued / Q & As /
Appointments with members of Congress to educate about ANA initiatives
- 12:15 - 2:30 PM** Lunch / Debrief / Q&A s / Putting it all together and Evaluation